

brandon herman

Objective To continue working in the film and television industry, to create inspiring work, and to, at all costs, avoid getting a “regular” job.

Professional experience in 2009 Oct. 2009 Music Video for *Fanfarlo*; dir. Alma Harel New York
RED Camera Data Wrangler

- Set up RED transfer station on location each day
- Transferred RED footage from Compact Flash card to Hard Drive, then copied to backup drive and confirmed every clip
- Used “Red Alert” software to render out frames for the Director
- Unofficially: 2nd AC and RED Tech

Oct. 2009 Music Video for *Adam Shuty* New York
Director, Producer, Director of Photography, Camera Op, Editor

- Developed concept and shooting schedule with artist
- Shot in a studio and in Interior and Exterior locations, all in one day
- Used a Canon 5D Mark II (HD Video capable DSLR) to make use of interchangeable lenses and film-like depth of field
- Created a workflow for on-set back ups through to post production

Sept. 2009 North South Productions: “ScareMaster” New York
Producer, Director, Director of Photography, Camera Op, Editor

- Created a pitch (“sizzle”) video for a TV show concept
- Set up lighting for various sit-down interviews
- Operated main camera for two days of shooting, including on-the-fly interviews; also directed the 2nd Camera Operator
- Maintained Audio (wireless mic; shotgun) while operating camera

Sept. 2009 HBO & The 61st Annual Emmy Awards New York
Director of Photography

- Videotaped an interview with Julian Farino, a nominee for Best Director of a comedy episode (for HBO’s *Entourage*)
- Set up the lighting and audio gear
- The clip aired as part of the Emmy’s Telecast, while the nominees were being introduced

July 2009 “GT Guys” - Car Club Pennsylvania
Producer, Director, Director of Photography, Camera Op

- Videotaped a three day event celebrating the beloved Ford GT automobile at the country’s largest Ford festival
- Videotaped interviews with Ford executives, the original designer of the Ford GT, car enthusiasts, and owners of the Ford GT prototypes

June 2009 North South Productions: "Campus Cops" North Carolina

Director of Photography, Camera Op

- Set up lighting for various sit-down interviews
- Operated main camera for two days of shooting, including on-the-fly interviews and in Police ride-alongs
- Maintained Audio (wireless mic; shotgun) while operating camera
- Operated Jib Arm to capture establishing shots
- Set up a 'dashboard cam' to record officers while driving

2008 - 2009 North South Productions New York

2nd Camera Operator on various shoots

- Including shoots in nail / waxing salons and 'haunted' cemeteries.
- Captured b-roll to supplement main unit
- Captured second angle on specific interviews
- Assisted main unit in setting up cameras, lights, and audio equipment

2007 - 2009 Prototype 161 – Alternate Reality Gaming New York

Camera Operator, Video Technician

- Operated camera on several nights of their elaborate NYC based scavenger hunts / puzzle quests (sometimes in character as a Surveillance Agent)
- Set up four hidden cameras and a quad-splitter so the game makers could watch the finale of one game in secret, and then later displayed the winning solution for the other teams to watch
- Footage is used in their constantly evolving Electronic Press Kit

2007 - 2009 Greg Scarnicci - Web Clips New York

Director of Photography, Camera Op

- Worked on a wide variety of web based videos, including parodies of celebrity music videos and performances
- Set up lights on location, in the studio, and on a Greenscreen stage

Education

1994 - 1998 NYU – Tisch School of The Arts New York

Film and Television Production

- Bachelor of Fine Arts Degree
- Focus on Documentary Production techniques
- Worked with a wide variety of equipment, from 16mm film to Betacam and DVC Pro cameras

Cameras/Software Familiar With

Cameras: RED One Digital Cinema Camera, Sony Z1U HDV camcorder, Panasonic DVX-100 series, Canon XL-series, Canon 5D Mark II (HD Video capable DSLR), Canon 7D (HD Video capable DSLR)

Software: Adobe Premiere Pro, Adobe After Effects Professional, Adobe Photoshop, Final Cut Pro, Red Alert